

BATHHALF²⁰²⁰

BATH HALF MARATHON & FAMILY FUN RUN
*** 15th March 2020**

OFFICIAL RACE CHARITY SCHEME INFORMATION PACK

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* Provisional date to be confirmed

Please retain for future reference

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Event Management

SECTION 1 - INTRODUCTION & GUIDELINES

Introduction

The Bath Half Marathon is one of the most popular and longest established mass-participation running events in the UK, and one of the leading warm up races for the London Marathon.

Just over £25 million pounds has been raised by the Bath Half Marathon for the official race charities in the 19 years since the introduction of our Official Race Charity Scheme in 2000. £1.6 million pounds was raised by charities through the 2018 Bath Half, despite the cancellation of the event due to winter storms. A record sum of £2.25 million pounds was raised at the 2017 Bath Half, and indications are that this figure will be surpassed again at the 2019 event.

As the largest single day fundraising event in the South West, the Bath Half Marathon represents a valuable revenue stream for a number of charities and voluntary groups. Participation in the event also serves to raise the public profile of charities, particularly for local smaller charities and voluntary groups supporting less popular causes.

As a race where general public entries have sold out well before race day each year since 2000, the Bath Half Marathon is a highly successful fundraising platform with over 130 charities represented.

At the 2018 BATHALF, 92% of reserved places allocated to our official race charities were successfully 'sold-on' by the respective charities (89% in 2017). Charities at the 2017 BATH HALF achieved an average JustGiving page value of £519.

Entries to the Bath Half Marathon have been heavily oversubscribed for each of the last 18 years. One of our priorities is to ensure maximum benefit from the places reserved for the Official Race Charities, with preference being given to charities and voluntary groups which meet the Charity Selection Criteria set out in Section 2 with an emphasis on charitable monies raised being reinvested within the Bath & North East Somerset Council ('BANES') area.

There is also an opportunity for Official Race Charities to raise additional funds by supplying volunteers to assist with post-finish and marshalling at the event, in return for a donation from the event organisers for each volunteer supplied.

In a refreshingly different approach - Higher race entry costs for national and international charities and Top Tier charity advertising packages are used to subsidise substantially discounted entries for local charities (25% below retail price) plus the operating costs of providing dedicated in-house staff to manage the charity scheme.

Official Race Charity Scheme Summary

30% of the 15,000 places at the 2020 Bath Half Marathon will be reserved in agreed allocations for around 140 Official Race Charities by the event organisers, Running High Events Ltd. Race charities then offer their allocated places to individual runners in return for a fundraising pledge (in excess of the minimum £175) in sponsorship for the charity.

Charities can select from one of the following race entry packages – see Section 2:

Top Tier Charities

• Lead Partner (4 charities + 1 Local Partner *)	The highest of the top tier packages including reserved race entries and website advertising and other promotional benefits (plus the option to purchase additional entries if required).
<i>* Reserved for local charity within Bath & North East Somerset</i>	
• Diamond Partner (6 charities)	Home page website advertising and reserved race entries and other promotional benefits (plus the option to purchase additional entries if required) suitable for larger charities.
• Ruby Partner (10 charities)	Secondary website advertising and reserved race entries and other promotional benefits (plus the option to purchase additional entries if required).

Top Tier charities may purchase additional Gold Bond or Silver Bond reserved general charity places – see below

General Charity Entries

• Gold Bond	Reserved race entries suitable for regional, national & international charities
• Silver Bond	Discounted race entries for local charities within Bath & North East Somerset
• Bronze Bond	Reserved race entries with entry fees paid by the runner at point of entry

Allocation of Places. Gold and Silver Bond charities can apply for any number of places above the minimum requirement of 10 places. Bronze Bond charities can apply for between 5 and 10 places. Charities vary in their approach to the race, a larger charity with more developed marketing and administrative resources may apply for several hundred places, whereas smaller charities marketing to a smaller supporter base often apply for the minimum of 10 places.

Sponsorship Pledge. All charities must set a minimum ‘Sponsorship Pledge’ for each of their reserved charity entrants of at least £175.

Many charities set their ‘Sponsorship Pledge’ at the minimum level of £175, whilst others will elect to set a higher amount, and/or to require earlier payment of sponsorship monies (for instance requiring an ‘initial donation’ at time of registration, or stage payments in advance of the race). Note : VAT may apply to mandatory registration fees.

Application Closing Dates. Charities (and voluntary groups) interested in becoming an Official Race Charity need to apply for an allocation of reserved places (plus advertising packages and reserved marquees) to Running High Events on or before the following closing dates :

Top Tier package applications – 31st January 2019
Gold, Silver & Bronze packages (Existing race charities*) – 17th May 2019
Gold, Silver & Bronze packages (New race charities) – 27th September 2019

* Note – Existing race charities are defined as charities previously registered at the 2019 Bath Half Marathon

Applications for 'Gold Bond', 'Silver Bond' and 'Bronze Bond' charities must be made via the on-line application form – see the 'Information for Charities' webpage for further details www.bathhalf.co.uk/charities/information-for-charities

Applications for 'Featured' and 'Top Tier' charities must be made directly to Running High's Charity Director charity@runninghigh.co.uk

An invitation to apply will be sent by email to the nominated representative for all existing Race Charities, registered for the previous year's Race

Selection of official race charities will be decided by the Charity Director, Kayley Waller, according to the Charity Selection Criteria set out in Section 2.

Top Tier package applicants may be invited to interview between 24th and 28th February 2019.

Running High will email each charity informing them of the result of their application, and confirming a fixed allocation of places (plus confirmation of featured status where applicable) to each successful official race charity. Charities will then get given a deadline to provide the necessary information and artwork for their website listings.

Applications for Charity Places and charity packages are generally oversubscribed, and a number of charities each year will not meet the selection criteria given. Running High reserves the right to decline to accept Applications from charities it determines do not meet the selection criteria, and/or to offer a reduced allocation of Charity Places, and/or to offer a lower level of charity package.

Payment for Places. Charities will be invoiced for their reserved entries on agreement, for payment within 30 days. Please note that refunds cannot be given where charities are unsuccessful in recruiting runners to fill places, or where registered runners subsequently cancel due to injury or ill health. However substitutions can be made for injured runners up to the point when charity entries are closed (5 weeks before race day), and charities taking more than 50 places can opt to carry forward unsold places into the 2021 half marathon for an additional fee per place.

Charities need to allow for approximately 20-25% of registered runners who fail to attend on the day, many without giving prior notice of cancellation or providing any fundraising.

Charity Website Listings & charity Entries Registration. Running High will create (or update) each charity's listing on the race website using text, images and logos provided by the charity.

Running High will also create a separate team registration for each charity, including live URL links for each charity's runners to register for their charity, and for charities to download details of registered runners on their team. Running High will provide instructions to charities on how to register and check their runners.

Marketing of Places. General public entries for the 2020 Bath Half Marathon will go on sale on Monday after the 2019 race, with an initial 'Early Bird' discount offer for 2-4 weeks. However successful charities are free to market their places the moment they have confirmed their order to Running High. Charities entitled to carry forward unsold places from 2019 can already be marketing their places for 2020.

Step 1 Official Race Charities start marketing & advertising their places. Many charities will decide to design & circulate their own forms to register runners & receive payment of initial donations – official race logos will be provided for use on charities' own literature & websites

- Step 2 Official Race Charities can choose whether to register their own entrants through the race website themselves or to provide access codes to allow their runners to register themselves. Each charity entrant will each receive automated email confirmation of their entry.
- Step 3 Charities will be able to download an entries list for their own team runners' at any time direct from the entries database to ensure that only valid runners known to the charity are entered in the charity 'team' – full instructions & technical support will be provided.

Charities should encourage entrants to register their details as soon as possible (rather than waiting until the last minute to submit all their entries en bloc). Runners registered before the end of December will be included in the first race pack mail out at the same time as general public entrants, runners registered after this date will be included in later mail outs. Early registration ensures runners to receive confirmation of acceptance of their places, training & support information, newsletters etc about the event from Running High Events at the same time as general public entrants.

All Official Race Charities will be offered a free logo placement on the list of race charities on the race website, plus a personalised webpage to promote the work and to provide contact details for each charity. Charities wanting additional website advertising need to purchase one of our Top Tier entry packages, or featured charity status.

Payment of Sponsorship Monies.

Charities can chose to require their runners to make an early payment of sponsorship monies by way of a 'registration fee' (eg £30 or some other sum) to their charity at the time of application, and/or prior to the race as a gesture of goodwill towards the charity's costs in reserving their place. Note : VAT may apply to mandatory registration fees. The Scheme simply requires the balance of sponsorship monies to be paid to the charity no later than 2 months of the race, but charities may elect to specify a shorter period, or stage payments in advance of the race at their discretion.

Charities are encouraged to offer inducements to their runners (eg free running vests/shirts, fundraising packs, training & injury advice, massage on the day) and to explore innovative ways to market their places.

Charity Forum Event

All charity partners will be invited to attend our annual workshop event in Bath, normally at the beginning of September. This is a free workshop and networking event exploring best practice and designed to assist charity partners to maximise their fundraising through the BATHALF. It is also an opportunity to meet the charity team and organisers behind the Bath Half Marathon

Charity Partner Drop in Sessions

We also organise a series of informal drop-in coffee mornings sessions in Bath during the year as a further opportunity for charity partners to meet and discuss issues directly with our team face to face

Registration of Charity Entrants. After their entries are registered with Running High charity runners will be treated in exactly the same way as general public entrants. Each entrant will receive an automated email from Running High confirming their entry after they register through the race website. They will also receive regular email newsletters from Running High in preparation for other race, they will be eligible to compete for their club team and qualify for prize money (if applicable), and their race packs will be posted direct to them by Running High around four weeks before the race.

Closing Date for Registration of Charity Entries. The final date for submission of entries by race charities will be Thursday 6th Feb 2020 to give us sufficient time to process the entries and issue race packs and race numbers to respective entrants. **This deadline will be strictly enforced, and no entries or substitutions will be possible after this date.**

Race Pack Mailout. Runners' race packs will be prepared in batches as they are registered. It is not possible for Running High to withhold race packs from mailings once a runner's details have been provided to our mailing house for processing. Runners who subsequently cancel their place after their respective registration date will be asked to return their race number to Running High, following which their race number will be voided.

Entrants included in Running High's first mail out after 10th December 2019 may also receive personalised (i.e. named) race numbers. This will not be possible for subsequent mail outs

The Lead Partner Charities may be offered the opportunity of including an insert in the Half Marathon race pack mail out. The Family Fun Run Charity may be offered the opportunity of providing its own branded T-shirts for Family Fun Run entrants and including an insert in the fun run race pack mail out

Race Day Hospitality. All 'Gold' and 'Silver' bond charities will be offered a free exhibition space in the main charity hall or marquee on race day. Alternatively charities can opt to purchase a private marquee space. Both options are subject to availability of space.

Reserved charity marquees are included in the cost of Top Tier charity packages.

We regret, due to limitations of space at the venue, that we cannot offer race day hospitality for Bronze Bond charities.

The 'Lead Partner Charities' will be offered designated cheering buses on the course route, subject to availability. Designated cheering points on the guest terracing areas in the start/finish area will be offered to the Top Tier and 'Featured' race charities on a first-come-first-served basis, subject to availability.

Charities must comply with the instructions in the 'Event Weekend Charity Briefing' issued by Running High in respect of activities on site during Race weekend. In particular charities should note that :

- Race Charities can either set up their stand in their marquee on the Saturday afternoon preceding race day or between 7-8am on race day.
- Race Charities are strongly recommended to deliver branding etc for their stands in their marquee on the Saturday afternoon, being the day before the race, when free temporary parking can be provided for offloading. Overnight security will be provided but all property is stored at the charities' risk and Running High accepts no responsibility for any loss.
- On race day no vehicle offloading or parking will be available either on Bath Recreation Ground or in the rear Sports Centre car park. Race Charities are advised to arrive early and use the Bath Cricket Club car park on North Parade Road.
- No vehicles will be permitted to drive onto the grass or the playing pitches. We regret that following theft of a number of event wheeled 'dilly' trolleys in previous years we are no longer able to provide these to Race Charities.

Race Results. Provisional race results will be posted on the race website on the evening of the race. They will also be published in a special edition of the Bath Chronicle on the Thursday after the race (subject to confirmation).

Post-Race Feedback. After the event each charity can check runners' details through the results page on the website, allowing them to identify 'no shows'. Charities will also be asked to submit regular fundraising feedback reports.

Event Team Volunteer RACEMAKER Scheme

There is also an opportunity for Official Race Charities to raise additional funds by supplying volunteer RACEMAKERS to assist at the event, in return for a donation from the event organisers.

Running High will pay £30 a head for adult volunteers (16yrs & over), and £20 a head for youths (12-15yrs) (increased from £25 and £15 in 2017) to assist with post-finish (drinks station, de-chipping, goody bags etc) and marshalling at the event. Payment will be made direct to the charity, with the option of further corporate gift aid recovery by the charity.

Volunteer groups will be briefed before the event and supervised on race day. Volunteers will receive event branded clothing, lunch and refreshments on race day, within a separate welfare area at the venue.

Charities will be asked to indicate their interest at time of application for entries, and to confirm anticipated volunteer numbers in December 2019, before confirmation of final details at the end of January 2020.

Bath Half Marathon Fund Grants

£437,000 raised from runners' donations for smaller local charities and voluntary groups since 2003

Since 2003 general public 'own place' entrants have been invited to make an optional donation to the 'Bath Half Marathon Fund' at point of entry, distributed via Quartet Community Foundation in grants of up to £5,000 to smaller charities and voluntary groups for sport, play and active lifestyle projects targeting areas of deprivation within Bath & North East Somerset. Over the last 15 years over £197,000 in cash grants has been distributed to 174 community projects organised by 110 different local charities and voluntary groups. In addition using match-funding from central government, an endowment fund of over £240,000 has also been established at Quartet to provide a permanent legacy for community funding. Many of Running High's local race charities have received grants for qualifying projects from the '***Bath Half Marathon Fund - Community Projects Funded by Runners' Donations***' <http://bathhalf.co.uk/charities/donations-to-the-marathon-fund/>

Smaller local charities are invited to apply for grants from the 'Bath Half Marathon Fund' via Quartet Community Foundation for sport, play and active lifestyle projects targeting areas of deprivation within Bath & North East Somerset.

Changes to the Official Race Charity Scheme

- We have expanded the opportunities at the top level of our charity scheme
 - Increasing from one to four 'Lead Charity Partners', plus 'Local Charity Partner'. Our Lead Charity Partners typically enjoy a significant increase in reserved place sales and own place sign ups, and we believe we can replicate this success for 4 charities in a current year.
 - Our Lead Partner Charities and our Local Charity Partner will sell their reserved entries direct through the entries page on the race website.
 - Platinum status has been removed however Diamond and Ruby Partner status have been enhanced with additional benefits.
- Silver Bond entries (discounted race entries for local charities) have increased in price from £33.50 to £35.00 plus VAT. The price of Gold Bond entries remains unchanged.

Details of the Official Race Charity Scheme remaining unchanged:

- JustGiving will continue to be our Official On-Line Donation Partner for the 2020 Bath Half Marathon, integrated with our registration platform to enable entrants to set up their JustGiving fundraising page at point of entry. Charity partners remain free to choose another on-line donation provider
- The choice of nomination of 'own place' runners will be limited to the 'Lead Partner' & 'Diamond' charities, to simplify our administrative process
- We anticipate closure of general public entries in October/November 2019
- 'Series Charity' - will be nominated by a Title Sponsor of a race series – **if appointed**
- The closing date for registration of charities reserved race entries will be Thursday 6th February 2019
- Overall race entry numbers in the half marathon will be maintained at 16,000 entries (unchanged since 2015)
- There will be no ballot for general public entries. All general public places will be on a first-come-first-served basis only
- Each Official Race Charity runner is required to undertake to raise a 'minimum sponsorship pledge' of £175 for their charity, in return for their place. Charities can opt to set a higher pledge limit at their discretion. Charities can decide whether or not to require a 'registration fee' from Official Race Charity runners at the time of registration, and the amount to be set. Note : VAT may apply to mandatory registration fees
- Charities can market their places as soon as their allocation is confirmed
- There will be no charge for the exhibition space offered to Gold and Silver Bond charities in the general charity hall (or marquee). Charities remain free to purchase additional marquee space at their own discretion
- Runners will be required to pay their sponsorship monies at least 2 months after race day, although charities remain free to decide to set an earlier time limit at their discretion
- Prominence in event publicity material, mailouts and in positioning at the venue (including on-course cheering points) will be given to the Lead Charity Partners. The Lead Charity Partners will be given prominence in nomination of unattached runners.
- The criteria for Bronze bond entries will be strictly applied this year. These are intended as a 'seed bed' to allow new charities to 'test the water' and try out the fundraising potential of the event on a 'no sale no fee' basis for a maximum of 2 years.

Advice to Applicant Charities

Our experience of administering the Official Race Charity scheme over the last 18 years is that the most successful charities are those who:

1. Start actively marketing their places early (in June or before) both to their existing supporters and to potential new supporters
2. Offer innovative incentives and detailed fundraising advice to would-be applicants, maintaining regular contact (by phone, email and/or newsletter) ideally during both working hours and evenings/weekends with their runners from first contact right up to payment of final sponsorship monies,

3. Offer advice on training and injury prevention/treatment, plus hospitality for runners and their families on race day.

Registration for the Bath Half Marathon is exclusively on-line through the event website. We believe that a good quality charity website, with **a separate webpage dedicated to the BATHALF**, ideally incorporating an on-line (or downloadable) registration form, sponsorship pack and training/injury advice will significantly improve a charity's chances of attracting runners, particularly new supporters.

Charities need to carefully consider the number of places required, balancing your experience at previous Bath Half Marathons or similar running events, and both your administrative capacity to market these places and to look after your runners. Success in filling places will be taken into account in determining the number of places allocated the following year, so it is usually better to apply for fewer places than for too many, particularly in the early years.

There is no maximum limit to the number of places charities can apply for above the minimum number of 10 places (except for the 'Bronze Bond' charities where a maximum of 10 places applies). The average number of places reserved by the featured and top tier charities at this year's race was 144, and 25-30 for Gold and Silver Bond charities. The last 4 years have seen a significant increase in demand for charity places, with many charities selling out their allocated places, and a number requesting additional places - which we were unable to provide.

Charities need to budget for a proportion of registered charity runners who will subsequently drop out before race day having achieved minimal if any fundraising. Experience will vary between charities and from one year to the next, but on average 20-25% of registered charity runners will subsequently drop out before race day, many without giving prior notice of cancellation.

Charities also need to budget for a small proportion of runners who sign up for a charity place, in full knowledge of the fundraising requirement, who take part in the event but subsequently fail to raise any sponsorship monies or who fall well short of the fundraising target, sometimes without explanation or response to requests for information. Again experience will vary, but on average 2-4% of charity runners fall significantly short of their fundraising target.

Race Charities are encouraged to market their charity places beyond their existing supporter base. They are also required to provide copies of all marketing material to Running High, as evidence of successful marketing and innovative promotional activity will be taken into account by Running High in determining allocation of places at future Bath Half Marathons.

Race charities are also requested to Running High to its newsletters, to keep it informed about the activities of each race charity.

Race charities are required to liaise with Running High's PR consultants prior to undertaking any media activities, to ensure maximum media exposure for all charities and to try and minimise clashes or merges in local media.

Race charities are encouraged to offer inducements to their runners (eg free running vests/shirts, training and fundraising packs, massage on the day) and to explore innovative ways to market their places.

Charities are also encouraged to register their entrants' details as soon as possible (rather than waiting until the last minute to submit all their entries en bloc). This allows charity runners to receive early confirmation of acceptance of their places from Running High, event information and to be included in the main race pack mailout, reducing the risk of mislaid post etc. Runners registered before 10th December will be included in the first race pack mail out at the same time as general public entrants, runners registered after this date will be included in subsequent mail outs. Early registration ensures runners shall receive confirmation of acceptance of their places,

training and support information, newsletters etc about the event from Running High at the same time as general public entrants.

Entries to the Bath Half Marathon are personal to the registrant and cannot be transferred between individual entrants. However places allocated by race charities to individual entrants can be transferred by the respective charity to another entrant, up until the closing date for charity entries, in the event of injury or illness.

We suggest that charities who have filled their places should consider maintaining a shortlist of reserve runners who are prepared to continue their training, to replace runners who drop out due to injury or illness before the closing date for charity entries.

The closing date for charity entries will be approximately 5 weeks before race day. The specific date will be confirmed in Section 4 Terms & Conditions. Please note that this will be the final date for submission of charity entries, and replacements can only be made up to this date. After this date no new entries, substitutions or replacements can be made under any circumstances.

Some charities encourage runners to secure their own general public entries, in order to free up Official Race Charity places to be marketed to new runners.

As the event has continued to grow in popularity, the number of places filled by the official race charities has increased whilst the turn out rate of runners on race day and the average sponsorship amount raised by each Official Race Charity runner has remained stable.

Our preferred means of communication with event charities is by email through a single nominated representative per charity. A series of emails will be sent to the nominated representative during the run up to the event guiding them through the application process, giving warning of impending deadlines and notice of any changes to arrangements for the race

It is essential that the email account for the nominated charity representative is checked on a regular basis & that we are notified of new contact details in the event of change of staff. We cannot be responsible for problems that may arise should a charity fail to receive email notifications or to notify us of change of contact details

Whilst our charity administration team are available and happy to respond to charity enquiries, past experience has shown that the answers to most of the enquiries we receive from charities each year are contained in this Official Race Charity Scheme Information Pack

SECTION 2 – CHARITY ENTRY PACKAGES

For details of our Featured Charity status and Top Tier charity packages, please contact our Charity Director, Kayley Waller, charity@runninghigh.co.uk

'Gold Bond' Standard Race Entries

Reserved standard 'Gold Bond' entries at a cost of **£70.00 plus VAT per race entry**, including a secondary listing on the Charities page.

Charities taking 50 or more places may carry forward any unsold places to the 2021 BATHALF subject to an administration charge of **£20.00** plus VAT per place. Minimum of 10 places

'Silver Bond' Discounted Race Entries – Local Charities Scheme

A fixed number of discounted entries have been reserved for local charities either delivering services to the Bath & North East Somerset area, for charities ring-fencing funds raised from the race for services to the B&NES area or for charities based within B&NES – see Section 3

Discounted 'Silver Bond' entries at a cost of **£35.00 plus VAT per race entry**, including a secondary listing on the Charities page.

Charities taking 50 or more places may carry forward any unsold places to the 2020 BATHALF subject to an administration charge of **£20.00** plus VAT per place. Minimum of 10 places.

'Bronze Bond' Entries – Private Charities Scheme

A limited number of entries have been reserved for smaller local charities and voluntary groups delivering services to the Bath & North East Somerset area, taking between 5 and 10 places, with the **entry fee paid direct by the applicant** at the published retail price. These charities will not be listed on the race website or on other event publicity material, and will not be offered exhibition space at the event.

Charity Marquees

All Gold' and 'Silver' Bond charities will be offered a free exhibition stand in the main charity hall or marquee on race day. This space comprises a 1.8m approx wide space with trestle table – to be branded by each charity as they see fit.

Alternatively charities can purchase their own private marquee space in the Runners Village, subject to availability:

- Medium marquee space at a cost of **£500** plus VAT
- Large marquee space at a cost of **£900** plus VAT

Charity marquees are subject to availability, Specific sizes will be confirmed depending on progress of the Bath Rugby Stadium development, to be confirmed

Charity Parking

Race charities can also apply for one race day reserved parking space per charity at a location within walking distance of the venue at **£25** plus VAT. This must be booked at date of application, as unwanted spaces will be offered to other parties. There will be no opportunity to purchase parking spaces at a later date.

SECTION 3 - CHARITY SELECTION CRITERIA

The Bath Half Marathon has been heavily oversubscribed for each of the last 20 years, with general public entries regularly selling out within weeks of release. One of our priorities has been to ensure maximum benefit from the places reserved each year for the official race charities

Official Race Charities

Preference will be given to charities which meet the following criteria:

- Success in fundraising and marketing of places at previous Bath Half Marathons. Experience at other running or similar participation sporting events.
- Any 'added value' charities can bring to the promotion and/or organisation of the event through their own activities (press & media coverage, celebrity endorsement, marketing, volunteer recruitment).
- Local charities and voluntary groups delivering benefits to the City of Bath and the local area - which suffers the inconvenience of the event.
- Charities which we know (from feedback) are popular amongst our race entrants.
- Benefits and inducements offered to client runners (eg fundraising packs, T-shirts/vests, massage, reception) and general participants (eg cheering stations, entertainment).
- Available resources to promote these reserved places, process the applications, look after and motivate runners (eg, advertising, dedicated webpage, press/media campaign, level of administrative support, newsletters, training programmes, injury advice etc) within timescales detailed above.
- Charities nominated by our race sponsors and partners.

'Silver Bond' Race Charities

Discounted 'Silver Bond' entries are specifically reserved for local charities and local voluntary groups delivering benefits to the City of Bath and the Local Area * - which suffers the inconvenience of the event. Eligible charities will need to provide either :

- a) evidence of delivery of services, and/or a branch network and/or links within the Local Area, or
- b) a commitment to ring-fence all funds raised from the current year's event for the delivery of services within the Local Area

* The Local Area being defined as lying within a half marathon (13.2 mile) radius of the race start line in Great Pulteney Street

RUNNING HIGH EVENTS CONTACT DETAILS

The Running High office is available for enquiries Monday to Thursday 9.00am - 5.30pm and Friday 9.00am - 5.00pm. We aim to respond to all enquires promptly, but please be patient at busy times.

During race weekend, the office will also be staffed from 10.00am – 4.00pm on Saturday, and from 8.00am – 4.30pm on race day.

Please note that email enquiries will receive a priority response in preference to telephone or postal enquiries. We do not use fax.

Charity Enquiries

For administrative enquiries please contact:

Email :charity@runninghigh.co.uk

Public enquiry line Tel: 01225 422255

More complex queries will be referred to our Charity Director, Kayley Waller

Running High reserve the right to amend their contact details